



OLLIE CORTUM

ART DIRECTION
+
DESIGN

INFO

E-MAIL

hello@olliecortum.com

WEBSITE:

olliecortum.com

PHONE:

804.350.0413

SKILLS

Photoshop
InDesign
Illustrator
Animate (Flash)
Muse
Dreamweaver
Audition
Premiere
Keynote
Pages
Wordpress
HTML/CSS

EXPERIENCE

DESIGNER (FREELANCE)

TOP DOG PRODUCTIONS | VIRGINIA BEACH, VA

September 2017 - November 2017

- Designed logo for Top Dog Productions & Dog Day Events, Business Card, "99 For The 1 Gives Back" logo, Events Tickets

DESIGNER (FREELANCE)

VB JAYCEES | VIRGINIA BEACH, VA

January 2017 - February 2017

- Designed logo for VB Jaycee's Charities, Postcard for Brook's Bash

ART DIRECTOR

CN BENTON CONSULTING | NEWPORT NEWS, VIRGINIA

November 2016 - March 2017

- Created and Designed Ads, Website Updates
- Clients: Beltone, Buffet City, Buffet Star, Sal's Pizza

DIGITAL ART DIRECTOR

WATERS & BRIDGMAN MARKETING SOLUTIONS | NEWPORT NEWS, VIRGINIA

August 2015 - October 2016

- Worked on Ads, Brochures, Banners, Mobile Apps, Posters, Websites
- Clients: City Center at Oyster Point, E-Commerce Center of Hampton, New Town Shops, Newport News Public Art Foundation, Newport News Tourism Development Office, The Salvation Army, Thomas Nelson Community College

DIGITAL ILLUSTRATOR (FREELANCE)

CATALONE DESIGN CO. | BETHESDA, MARYLAND

May 2015 - June 2015

- Created cover design for *Kaleidoscope*, a publication of The Kingsbury Center, appeared in 2nd issue

ART DIRECTOR (FREELANCE)

GMMB | WASHINGTON, DC

October 2014

- Worked on Website Updates, Posters, UX Design
- Clients: American Beverage Association, National Council on Patient Information and Education

TOMORROW AWARDS INTERN ASSOCIATE

THE ART DIRECTORS CLUB | NEW YORK, NEW YORK

June 2013 - August 2013

- Created Graphics, E-Mail Blasts & Print Invitations
- Designed "Tweet The Future" Contest Microsite
- Published Social Content for Facebook & Twitter

EDUCATION

VCU BRANDCENTER | 2014

Masters of Science in Business:

Branding/Experience Design

VIRGINIA COMMONWEALTH UNIVERSITY | 2004

Bachelor of Fine Arts in Communication Arts & Design:

Graphic Design

VA BEACH TECHNICAL & CAREER ED CENTER | 1998

Vocational Certificate:

Advertising Design