



# OLLIE CORTUM

ART DIRECTION  
+  
DESIGN

## INFO

### E-MAIL

hello@olliecortum.com

### WEBSITE:

olliecortum.com

### PHONE:

804.350.0413

## SKILLS

Photoshop  
InDesign  
Illustrator  
Animate (Flash)  
Muse  
Dreamweaver  
Audition  
Premiere  
Keynote  
Pages  
Wordpress  
HTML/CSS

## EXPERIENCE

### ART DIRECTOR

CN BENTON CONSULTING | NEWPORT NEWS, VIRGINIA  
November 2016 - March 2017

- Created and Designed Ads, Website Updates
- Clients: Beltone, Buffet City, Buffet Star, Sal's Pizza

### DIGITAL ART DIRECTOR

WATERS & BRIDGMAN MARKETING SOLUTIONS | NEWPORT NEWS, VIRGINIA  
August 2015 - October 2016

- Worked on Ads, Brochures, Banners, Mobile Apps, Posters, Websites
- Clients: City Center at Oyster Point, E-Commerce Center of Hampton, New Town Shops, Newport News Public Art Foundation, Newport News Tourism Development Office, The Salvation Army, Thomas Nelson Community College

### DIGITAL ILLUSTRATOR (FREELANCE)

CATALONE DESIGN CO. | BETHESDA, MARYLAND  
May 2015 - June 2015

- Created cover design for *Kaleidoscope*, a publication of The Kingsbury Center, appeared in 2nd issue

### ART DIRECTOR (FREELANCE)

GMMB | WASHINGTON, DC  
October 2014

- Worked on Website Updates, Posters, UX Design
- Clients: American Beverage Association, National Council on Patient Information and Education

### TOMORROW AWARDS INTERN ASSOCIATE

THE ART DIRECTORS CLUB | NEW YORK, NEW YORK  
June 2013 - August 2013

- Created Graphics, E-Mail Blasts & Print Invitations
- Designed "Tweet The Future" Contest Microsite
- Published Social Content for Facebook & Twitter

### MULTIMEDIA TRAINING SPECIALIST

VCU HEALTH SYSTEM | RICHMOND, VIRGINIA  
September 2017 - June 2014

- Designed Revenue Cycle Training Department's Intranet Website
- Created Posters, Signs, Manuals, Newsletters, Logos
- Consulted for e-Learning implementation

## EDUCATION

### VCU BRANDCENTER | 2014

Masters of Science in Business:  
Branding/Experience Design

### VIRGINIA COMMONWEALTH UNIVERSITY | 2004

Bachelor of Fine Arts in Communication Arts & Design:  
Graphic Design

### VA BEACH TECHNICAL & CAREER ED CENTER | 1998

Vocational Certificate:  
Advertising Design